

# Healthcare *Web Image*

Distinctive Design | Measurable Results

## Web Site Proposal Worksheet

In order to give you an accurate price for your new web site design, please fill out the form below as completely as possible. After you have filled it out online please print and fax to (951) 737-8571 or click the button at the bottom to submit by e-mail. Once we have received your form you will be contacted with the details of your proposal.

Business or Practice Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Business Telephone: \_\_\_\_\_  
Business Fax: \_\_\_\_\_  
Contact E-mail: \_\_\_\_\_  
How did you hear about us: \_\_\_\_\_  
Target Budget: \_\_\_\_\_

Are you interested in having Search Engine Optimization services so that people that do random searches on **Google**, **MSN**, and **Yahoo** can find your site?

What style of web site appeals to you?:

HTML (non-movement site)  Flash intro to HTML site  Full Flash  
For examples of these styles, please visit [www.healthcarewebimage.com/hcwi\\_portfolio.htm](http://www.healthcarewebimage.com/hcwi_portfolio.htm)

Do you have a logo?  Yes  No

Would you like to have music on your site?:  Yes  No

If so, what style: \_\_\_\_\_

Do you have any of the following **videos** that can be used on the site?:

Doctor introduction  Procedures  Patient Testimonials

How many doctors are in the practice? \_\_\_\_\_

How many locations do you have?: \_\_\_\_\_

Do you use e-mail for office correspondence?  Yes  No

How would you like team photos:

Group photo with names, titles and positions

Individual photos with names, titles and bios

Both – Group shot with rollover to individual

## Smile Gallery

Do you have before and after case photos of different procedures?:

Yes  No

Do you have professional AFTER headshot photos?  Yes  No

Have you had a patient photo shoot?  Yes  No

If no, would you like information about having a patient photo shoot?

Yes  No

Do you have patient testimonials?  Yes  No

Type of Dentist:

General Dentist  Periodontist  Prosthodontist  Pedodontist

Orthodontist  Endodontist  Oral Surgeon

Dental Services – We will provide information on all of the applicable dental services that you offer, please check all that apply;

Smile Design

Porcelain Veneers

Full Mouth Rehab

Porcelain Crowns

TMJ Treatment

Implants

Metal Free Fillings

Bridges

Bonding

Gum Contouring

Dentures

Teeth Whitening

Hygiene

Sedation Dentistry

Laser Dentistry

Invisalign

Inlays & Onlays

Orthodontics

Other Services \_\_\_\_\_

High Tech Approach & Office Amenities – Please check all that apply:

Digital X-Rays/Imaging

Laser Dentistry

Air Abrasion

Intra-Oral Camera

The WAND

Diagnodent

Sedation Dentistry

CEREC

Aroma Therapy

CD Music

Massage Chairs

DVD Movies

Warm Blankets

Paraffin Wax

Massage

Other Services: \_\_\_\_\_

Additional – Please check off all that apply below that you would like to have on your web site:

- CAESY System link
- Dentrix patient log in or other dental software capability
- Links to finance companies you refer to
- Doctors Blog or Message Board
- Shopping Cart to sell items through your site

Please list other pertinent sections that you would like to feature on your web site:

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Please describe the overall look and feel that you desire for your web site:

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Please list links to sites that you find appealing:

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You can also refer to our portfolio at: [www.healthcarewebimage.com/hcwi\\_portfolio.htm](http://www.healthcarewebimage.com/hcwi_portfolio.htm) for design ideas.

Thank you for taking the time to fill out this form. Please give us a call should you have any questions at (951) 371-9327. You will be contacted right away with the details of your web site proposal.

**Please fax to (951) 737-8571 or click the submit by e-mail button.**